

**North East University Bangladesh**  
**Department of Business Administration**  
**Courses Offered for BBA Program**  
**Fall Semester-2021**

**1st semester (29<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
ENG-011	Remedial English	Ms. Ahlam Binte Abdul Muhit	AM
BUS-111	Introduction to Business	Ms. Noor Jahan Shimu	NJS
CSE-113	Introduction to Computer Applications	Mr. Buddha Chandra Banik	BCB
MGT-115	Fundamentals of Management	Mr. Shamim Al Aziz Lalin	SAL

**2nd semester (28<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
ACC-121	Principles of Accounting	Mr. Md. Nasir Uddin	MNU
UGE-123	Bangladesh Studies	Mr. Mufti Nadimul Quamar Ahmed	MNQ
FIN-125	Principles of Business Finance	Ms. Rebeka Sultana Chowdhury	RSC
MKT-133	Principles of Marketing	Ms. Samiha Sanjana	SS

**3rd semester (27<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
MKT-133	Principles of Marketing	Ms. Samiha Sanjana	SS
UGE-135	Industrial Sociology and Psychology	Ms. Rebeka Sultana Chowdhury	RSC
MAT-137	Basic Mathematics	Ms. Ishrat Sharmin	ISL
BUS-213	Business Communication	Ms. Rebeka Sultana Chowdhury	RSC

**4th semester (26<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
MAT-211	Mathematics for Business Decisions (Pre-requisite MAT-137)	Mr. Rathindra Chandra Gope	RCG
BUS-213	Business Communication	Ms. Rebeka Sultana Chowdhury	RSC
ACC-215	Intermediate Accounting (Pre-requisite ACC-121)	Mr. Jahanjeb Ibne Khaled	JK
ECO-217	Microeconomics	Ms. Umme Humayara Manni	UHM

**5th semester (25<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
STA-231	Business Statistics-2 (Prerequisite STA-227)	Mr. Md. Mizanur Rahman	MMR
FIN-233	Banking and Insurance	Ms. Noor Jahan Shimu	NJS
ACC-235	Management Accounting	Mr. Jahanjeb Ibne Khaled	JK
MKT-237	Marketing Management (Prerequisite MKT-133)	Ms. Taharat Nawaz	TN

**6th semester (24<sup>th</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
STA-231	Business Statistics-2 (Prerequisite STA-227)	Mr. Md. Mizanur Rahman	MMR
FIN-233	Banking and Insurance	Ms. Noor Jahan Shimu	NJS
ACC-235	Management Accounting	Mr. Jahanjeb Ibne Khaled	JK
MKT-237	Marketing Management (Prerequisite MKT-133)	Ms. Taharat Nawaz	TN

**7th semester (23<sup>rd</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
MGT-311	Organizational Behavior	Mr. Md. Amir Hushen	MAH
MGT-313	Management Information Systems (Prerequisite MGT-115)	Ms. Umme Humayara Manni	UHM
BUS-315	Taxation in Bangladesh	Ms. Fathema Rashid Saba	FRS
BUS-317	Business Law	Ms. Ishrat Sharmin	ISL

**8th semester (22<sup>nd</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
FIN-331	Financial Management	Ms. Fathema Rashid Saba	FRS
BUS-333	Business Ethics & CSR	Ms. Noor Jahan Shimu	NJS
BUS-335	International Business	Ms. Taharat Nawaz	TN
BUS-337	Business Research Methods	Ms. Fathema Farjana Hani	FFH

**9th semester (21<sup>st</sup> Batch)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
FIN-331	Financial Management	Ms. Fathema Rashid Saba	FRS
BUS-333	Business Ethics & CSR	Ms. Noor Jahan Shimu	NJS
BUS-335	International Business	Ms. Taharat Nawaz	TN
BUS-337	Business Research Methods	Ms. Fathema Farjana Hani	FFH

**10th Semester (20th Batch): Major courses in Human Resource Management (HRM)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
HRM-411	Strategic Human Resource Management	Mr. Md. Mizanur Rahman	MMR
HRM-413	Training and Development Management	Mr. Md. Amir Hushen	MAH
HRM-421	Career Management	Mr. Shamim Al Aziz Lalin	SAL

**11th (19<sup>th</sup> Batch): Major courses in Accounting & Information Systems (AIS)**

<b>Course Code</b>	<b>Course Title</b>	<b>Course Teacher</b>	<b>Acronym</b>
ACC-411	Advanced Financial Accounting	Mr. Md. Nasir Uddin	MNU
ACC-413	Advanced Cost Accounting	Ms. Ishrat Sharmin	ISL
ACC-421	Accounting Theory	Mr. Jahanjeb Ibne Khaled	JK

**Ms. Taharat Nawaz**

Head

Department of Business Administration

North East University Bangladesh

**North East University Bangladesh**  
**Department of Business Administration**  
**Courses offered for MBA & EMBA Programs**  
**Fall Semester-2021**

**1st semester (29<sup>th</sup> Batch): Both for Regular MBA & Executive MBA Students**

Course Code	Course Title	Course Teacher	Acronym
MGT-511	Principles of Management	Mr. Shamim Al Aziz Lalin	SAL
ACC-513	Financial Accounting	Mr. Md. Nasir Uddin	MNU
MAT-515	Business Mathematics	Mr. Rathindra Chandra Gope	RCG
BUS-517	Business Communications	Ms. Fathema Rashid Saba	FRS

**2nd semester (28<sup>th</sup> Batch): Both for Regular MBA & Executive MBA Students**

Course Code	Course Title	Course Teacher	Acronym
ECO-521	Managerial Economics	Ms. Noor Jahan Shimu	NJS
STA-523	Business Statistics	Ms. Umme Humayara Manni	UHM
MKT-525	Principles of Marketing	Ms. Taharat Nawaz	TN
FIN-527	Principles of Finance	Ms. Rebeka Sultana Chowdhury	RSC

**3rd semester (27<sup>th</sup> Batch): Both for Regular MBA & Executive MBA Students**

Course Code	Course Title	Course Teacher	Acronym
MKT-531	Marketing Management	Ms. Samiha Sanjana	SS
ACC-533	Managerial Accounting for Decision Making	Mr. Jahanjeb Ibne Khaled	JK
BUS-535	Strategic Management	Ms. Ishrat Sharmin	ISL
FIN-537	Managerial Finance	Ms. Fathema Rashid Saba	FRS

**4th semester (26<sup>th</sup> Batch): Only for Regular MBA Students**

Course Code	Course Title	Course Teacher	Acronym
BUS-541	Organizational Behavior	Mr. Md. Thanvir Ahmed Chowdhury	TAC
HRM-543	Human Resource Management	Mr. Md. Mizanur Rahman	MMR
BUS-545	Corporate Governance & CSR	Ms. Umme Humayara Manni	UHM
BUS-547	Advanced Business Research Methods	Ms. Fathema Farjana Hani	FFH

**5th semester for Regular MBA students and 4th semester for Executive MBA students (25<sup>th</sup> and 24<sup>th</sup> Batch): Major Courses in Human Resource Management (HRM).**

Course Code	Course Title	Course Teacher	Acronym
HRM-551	Performance Appraisal & Compensation Management	Mr. Md. Mizanur Rahman	MMR
HRM-553	Human Resource Planning & Staffing	Mr. Shamim Al Aziz Lalin	SAL
HRM-555	Legal Aspects of Human Resource Management	Mr. Md. Amir Hushen	MAH
HRM-558	Managerial Skills Development and Management	Mr. Md. Amir Hushen	MAH

**5th semester for Regular MBA students and 4th semester for Executive MBA students (25<sup>th</sup> and 24<sup>th</sup> Batch): Major Courses in Marketing (MKT).**

Course Code	Course Title	Course Teacher	Acronym
MKT-551	Consumer Behavior	Ms. Taharat Nawaz	TN
MKT-555	Brand Management	Ms. Fathema Farjana Hani	FFH
MKT-557	E-Marketing	Ms. Samiha Sanjana	SS
MKT-558	Tourism and Hospitality Marketing	Ms. Samiha Sanjana	SS

**Ms. Taharat Nawaz**

Head, Department of Business Administration, North East University Bangladesh